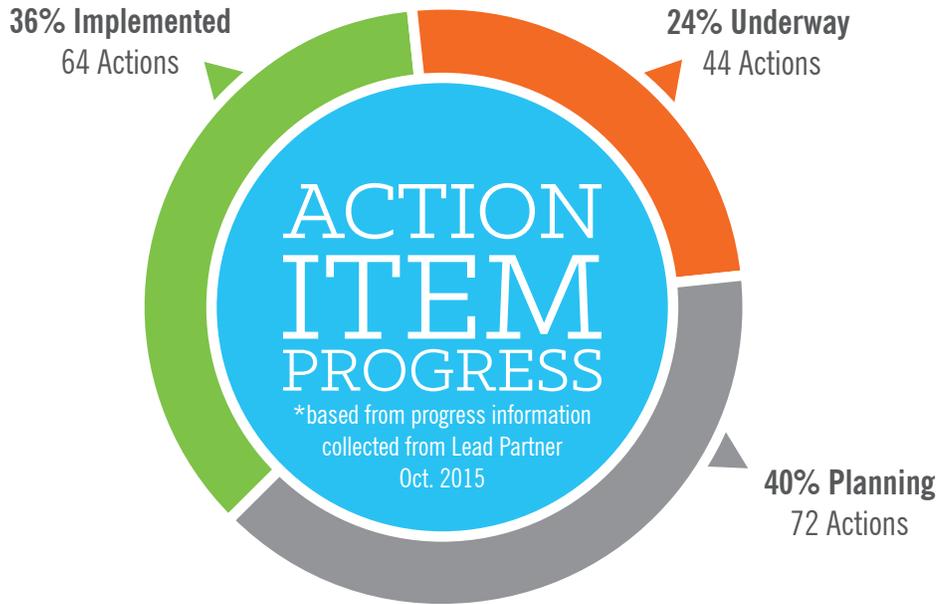




# INVESTING IN TOMORROW



## NOTABLE ACTIONS

### East Sherman Avenue Master Plan

More than 300 citizens attended town hall meetings in June 2015 to receive public input about East Sherman, which included an online survey and several interactive stations. The city and CDA 2030 worked with the Coeur d'Alene Association of REALTORS and stakeholders to organize PARK(ing) IT ON SHERMAN! (Better) Block Party, which took place the third weekend in September in conjunction with global PARK(ing) Day where parking spaces are temporarily turned into public spaces. Stakeholder interviews are currently taking place.

### Restore the Carousel

On October 20, 2015, the City of Coeur d'Alene City Council approved a lease for the carousel to be reestablished in the Memorial Field Plaza as a part of the Four Corners master plan. Bud Ford has challenged the community to match or exceed his \$500,000.00 pledge to sponsor the homecoming of the Coeur d'Alene carousel that was originally featured at Playland Pier.

### Encourage Innovation & Entrepreneurialism

As quarter finalist in the America's Best Communities grant program, area leaders and visionaries are encouraging a more diverse, technology-based economy through the development for commercial deployment of autonomous piloted vehicles technologies in the air, in water and on land. The team has already received \$50,000 to develop a strategic plan for implementation.

## BY THE NUMBERS

**3000**  
VISIONING INPUT PARTICIPANTS

**510** TWITTER FOLLOWERS

**42** LEAD PARTNERS

**64** - of - **180**  
ACTION ITEMS COMPLETED

**773** FACEBOOK LIKES

**21** MEMBER BOARD OF DIRECTORS

**4,287+** VOLUNTEER HOURS

**EST. 400**  
PARTICIPANTS AT ANNUAL CELEBRATION

## NOTABLE ACTIONS CONT'D

### + Mental Health Services

State lawmakers passed the Behavioral Health Community Crisis Centers Act during the 2014 legislative session. The new regional mental health crisis center in Coeur d'Alene will open December 8, 2015 to serve adults who need immediate help with mental health or substance abuse issues.

### 💡 Summer Kids Programs

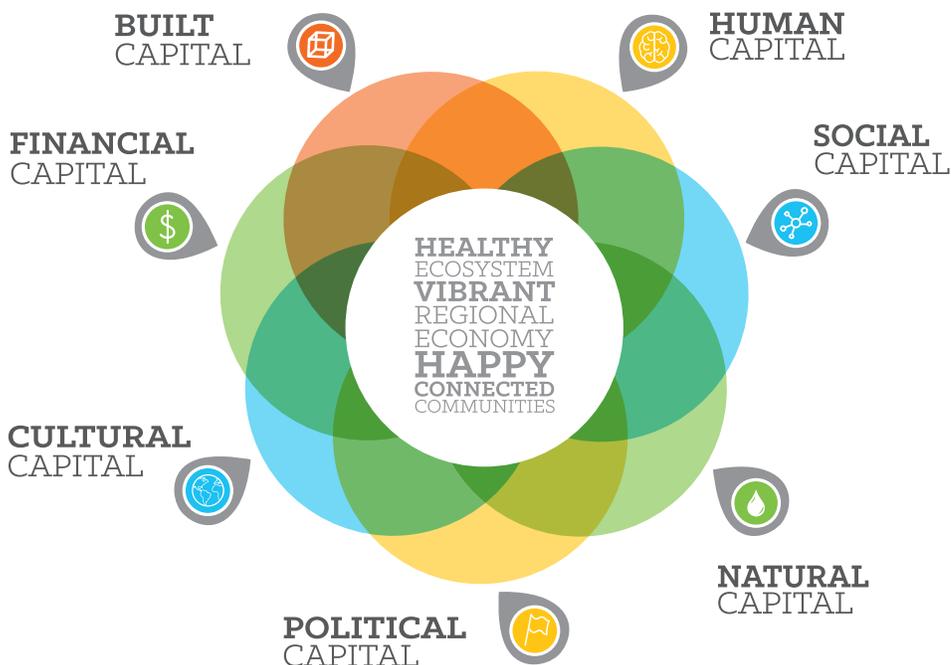
KIDS Camp 2015 served about 60 students who did not meet grade level requirements, almost double from the previous launch year during the summer of 2014. 92% percent maintained or grew in their grade level fluency rate over eight weeks in the summer. CDA 2030 is organizing an effort with multiple community partners and representatives from the University of Idaho to secure additional funding sources to expand the program to all 10 elementary schools, serving approximately 600 Kindergarten through third grade students who qualify for the program.

### 🌿 Lake Festival and Education Program

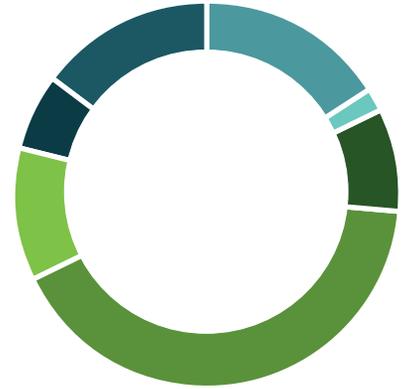
Over 200 participants from the Coeur d'Alene Basin attended the initial Our Gem Symposium on November 18, 2014 to learn about the current health of the lake, the economic impacts on the area, and engage in the collaborative effort to preserve the lake for year to come. The next Our Gem Symposium is scheduled for March 22, 2016.

## COMMUNITY CAPITALS

CDA 2030 is creating a vibrant regional economy by engaging all the community capitals: built, financial, cultural, political, natural, social, and human.



## SPONSOR DONATIONS



- 6% Higher Education
- 15% Grants
- 16% Private Business
- 2% Other
- 9% Healthcare
- 41% Government
- 11% Urban Renewal

## OUR MISSION

Implementation of Vision 2030 provides a comprehensive strategic plan for the greater Coeur d'Alene community. Vision 2030, our independent, community-driven organization, provides a great value and additional features for the benefit of the community. Most importantly, CDA 2030 provides ongoing and dedicated attention to implementation. This plan doesn't sit on the shelf!

### EXTRAS TO BASIC STRATEGIC PLAN

- Two scientific surveys
- Website & Social Media
- Plan updates
- Grant Writing
- Forums, interviews, events
- Facilitated meetings
- Active implementation
- Continued community outreach