

Appendix B: Pre-Calling Postcard

Residents of Greater CDA

August 2013

Next week the University of Idaho's Social Science Research Unit will be calling residents of greater Coeur d' Alene to participate in a telephone survey about their perspectives on the future of our community. Your opinion is very important to us and will help in shaping future policy decisions.

We are writing in advance of our telephone call to let you know that this study is being done and that you have been randomly selected to be called.

The interview should take about 15 minutes. If we call when you are busy, please tell the interviewer and they will call back another time.

If you have any questions about the survey please call the Social Science Research Unit (SSRU) at our toll-free number 1-877-542-3019.

Sincerely,

Stephanie Kane, Project Manager

Social Science Research Unit