

# Appendix C: Tabular Results

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q1_Reside	Q1. Do you consider the greater Coeur d'Alene to be your primary or secondary residence? n=422	Primary Residence	386	91.5%	1.4%	88.8% - 94.1%
		Secondary Residence	36	8.5%	1.4%	5.9% - 11.2%
Q2NumYrs	Q2. For how many years have you been living in the greater Coeur d'Alene area? n=423	Less than 5 yrs	31	7.3%	1.3%	5.8% - 11.2%
		Between 5 and 9 yrs	63	14.9%	1.7%	11.5% - 18.3%
		Between 10 and 14yrs	64	15.1%	1.7%	11.7% - 18.6%
		Between 15 and 24 yrs	107	25.3%	2.1%	21.1% - 26.5%
		Between 25 and 34 yrs	60	14.2%	1.7%	10.8% - 17.5%
		Between 35 and 49 yrs	62	14.7%	1.7%	11.3% - 18.0%
		More than 50 yrs	36	8.5%	1.4%	5.7% - 11.2%
Q3Reason	Why did you move to this area?	Job/career	105	24.8%	2.1%	20.6% - 28.9%
		Scenic beauty/environment	39	9.2%	1.4%	6.4% - 12.0%
		Moved here as a child	37	8.7%	1.4%	6.0% - 11.4%
		Attended school here	15	3.5%	0.9%	1.8% - 5.3%
		Born here	73	17.2%	1.8%	13.6% - 20.8%
		To be near family	72	17.0%	1.8%	13.4% - 20.6%
		Climate	10	2.4%	0.7%	0.9% - 3.8%
		Retired here	23	5.4%	1.1%	3.3% - 7.6%
		Wanted to live in more rural area	29	6.8%	1.2%	4.4% - 9.3%
		Other/not listed above	34	8.0%	1.3%	5.4% - 10.6%
		Political Climate	6	1.4%	0.6%	0.3% - 2.5%
		Outdoor Recreational Opportunities	16	3.8%	0.9%	2.0% - 5.6%
		Quality of life	13	3.1%	.08%	1.4% - 4.7%
		Owned Property	5	1.2%	0.5%	0.1% - 2.2%
		To be near friends	6	1.4%	0.6%	0.3% - 2.5%
		Lower cost of living	7	1.7%	.06%	0.4% - 2.9%
Family Values/Good place to raise children	7	1.7%	.06%	0.4% - 2.9%		
Returning to area	6	1.4%	0.6%	0.3% - 2.5%		

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
<b>Q4Strength</b>	<b>What, in your opinion, is greater Coeur d'Alene's greatest strength as a place to live?</b>	Climate	63	14.9%	1.7%	11.5% - 18.3%
		Affordability	4	0.9%	0.5%	0.0% - 1.9%
		Good place to retire	4	0.9%	0.5%	0.0% - 1.9%
		Trails and recreation	78	18.4%	1.9%	14.7% - 22.2%
		Scenic beauty/environment	220	52.0%	2.4%	47.2% - 56.8%
		Clean air/water	10	2.4%	0.7%	0.9% - 3.8%
		Low taxes	0	0.0%	0.0%	0.0% - 0.0%
		Good quality of life	11	2.6%	0.8%	1.1% - 4.1%
		Good schools	12	2.8%	0.8%	1.2% - 4.4%
		Availability of jobs	6	1.4%	0.6%	0.3% - 2.5%
		Health care	6	1.4%	0.6%	0.3% - 2.5%
		Cultural opportunities	7	1.7%	0.6%	0.4% - 2.9%
		Family values	15	3.5%	0.9%	1.8% - 5.3%
		Other/not listed above	17	4.0%	1.0%	2.1% - 5.9%
		Political views	9	2.1%	0.7%	0.7% - 3.5%
		Religion	5	1.2%	0.5%	0.1% - 2.2%
		Low crime rate	9	2.1%	0.7%	0.7% - 3.5%
		Community/people	63	14.9%	1.7%	11.5% - 18.3%
		Population size/rural area	25	5.9%	1.1%	3.7% - 8.2%
		Tourism	8	1.9%	0.7%	0.6% - 3.2%
Shopping	6	1.4%	0.6%	0.3% - 2.5%		
Small town feel	18	4.3%	1.0%	2.3% - 6.2%		
Location/convenience	13	3.1%	0.8%	1.4% - 4.7%		
<b>Q5Weakness</b>	<b>What, in your opinion, is greater Coeur d'Alene's greatest weakness as a place to live?</b>	Low paying jobs	55	16.2%	2.0%	12.3% - 20.2%
		Lack of jobs	45	10.6%	1.5%	7.7% - 13.6%
		Cost of living	13	3.9%	1.1%	1.8% - 6.0%
		Crime	6	1.8%	0.7%	0.4% - 3.2%
		Tourism	20	5.9%	1.3%	3.4% - 8.4%
		Lack of affordability	1	0.3%	0.3%	0.0% - 0.9%
		Cost of housing	6	1.8%	0.7%	0.4% - 3.2%
		High taxes	3	0.9%	0.5%	0.0% - 1.9%
		Not enough cultural/arts activities	9	2.7%	0.9%	0.9% - 4.4%
		Poor schools	11	3.3%	1.0%	1.4% - 5.2%
		Traffic congestion	26	7.7%	1.5%	4.9% - 10.6%
		Inadequate community planning	13	3.9%	1.1%	1.8% - 6.0%
		Local Government leadership	40	11.9%	1.8%	8.4% - 15.4%
		Other/not listed above	23	6.8%	1.4%	4.1% - 9.4%
		Winters/climate	23	7.1%	1.4%	4.4% - 9.9%
		Economy general	14	4.2%	1.1%	2.0% - 6.3%
		Residents/community	22	6.2%	1.3%	3.7% - 8.7%
		Population growth/overcrowding	28	8.3%	1.5%	5.3% - 11.3%
		Shopping	5	1.4%	0.6%	0.2% - 2.6%
		Travel distance	5	1.4%	0.6%	0.2% - 2.6%
Political Climate	6	1.7%	0.7%	0.3% - 3.0%		
Parking	5	1.5%	0.7%	0.2% - 2.8%		

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q6Issues	In your opinion, what is the most important issue currently facing greater Coeur d'Alene today? n=423	Lack of professional opportunities	11	2.6%	0.8%	1.1% - 4.1%
		Outsider/tourist use of facilities	0	0.0%	0.0%	0.0% - 0.0%
		Too many tourists	0	0.0%	0.0%	0.0% - 0.0%
		High taxes	8	1.9%	0.7%	0.6% - 3.2%
		Environmental protection	16	3.8%	0.9%	2.0% - 5.6%
		Population growth	83	19.8%	1.9%	16.0% - 23.6%
		Traffic congestion	24	5.7%	1.1%	3.5% - 8.0%
		Local government leadership	43	10.2%	1.5%	7.3% - 13.1%
		Other/not listed above	67	15.8%	1.8%	12.3% - 19.3%
		Schools/education	31	7.3%	1.3%	4.8% - 9.8%
		No jobs	49	11.6%	1.6%	8.6% - 14.7%
		Economy	17	4.0%	1.0%	2.1% - 5.9%
		Land codes and zoning	6	1.4%	0.6%	0.3% - 2.5%
		Infrastructure/dev for growth	17	4.0%	1.0%	2.1% - 5.9%
		Overdeveloped	5	1.2%	0.5%	0.1% - 2.2%
		Crime	10	2.4%	0.7%	0.9% - 3.8%
		Roadways	9	2.1%	0.7%	0.7% - 3.5%
		Political climate	5	1.2%	0.5%	0.1% - 2.2%
		Lack of industry	4	0.9%	0.5%	0.0% - 1.9%
Cost of living	3	0.9%	0.5%	0.0% - 1.9%		
Q7TimeLived	In the time you've been here, do you think greater Coeur d'Alene has become a better place to live, a worse place, or has it stayed the same? n=419	Much better	59	14.1%	1.7%	10.7% - 17.4%
		Somewhat better	116	27.7%	2.2%	23.4% - 32.0%
		Stayed the same	144	34.4%	2.3%	29.8% - 38.9%
		Somewhat worse	77	18.4%	1.9%	14.7% - 22.1%
		Much worse	16	3.8%	0.9%	2.0% - 5.7%
		Don't Know	7	1.7%	0.6%	0.4% - 2.9%
Q8Future	In the future do you think greater Coeur d'Alene will become a better place to live, a worse place, or will it stay the same? n=423	Much better	49	11.7%	1.6%	8.6% - 14.8%
		Somewhat better	140	33.4%	2.3%	28.9% - 37.9%
		Stayed the same	113	27.0%	2.2%	22.7% - 31.2%
		Somewhat worse	79	18.9%	1.9%	15.1% - 22.6%
		Much worse	15	3.6%	0.9%	1.8% - 5.4%
		Don't Know	23	5.5%	1.1%	3.3% - 7.7%

<b>Q7Why</b>		Crime/Lack of law enforcement	25	5.9%	1.1%	3.7% - 8.2%
		Population growth	89	21.0%	2.0%	17.1% - 24.9%
		Traffic/Transportation	16	3.9%	0.9%	2.0% - 5.6%
		Nothing changed	54	12.8%	1.6%	9.6% - 16.0%
		Liberalism	5	1.2%	0.5%	0.1% - 2.2%
		Ethnic diversity	6	1.4%	0.6%	0.3% - 2.5%
		Local Gov/Leadership	11	2.6%	0.8%	1.1% - 4.1%
		Business Increase/Variety	73	17.3%	1.8%	13.6% - 20.9%
		Cost of living/taxes high	6	1.4%	0.6%	0.3% - 2.5%
		Other	2	0.5%	0.3%	0.0% - 1.1%
		Quality of area worse	6	1.4%	0.6%	0.3% - 2.5%
		City planning/infrastructure	18	4.3%	1.0%	2.3% - 6.2%
		Family friendly	6	1.4%	0.6%	0.3% - 2.5%
		Development	30	7.1%	1.2%	4.6% - 9.5%
		More Opportunities General	11	2.6%	0.8%	1.1% - 4.1%
		People's actions and attitudes	17	4.0%	1.0%	2.1% - 5.9%
		Small town feel	8	1.9%	0.7%	0.6% - 3.2%
		Jobs/Unemployment	23	5.4%	1.1%	3.3% - 7.6%
		Tourism	12	2.8%	0.8%	1.2% - 4.4%
		Education	11	2.6%	0.8%	1.1% - 4.1%
	Economy	13	3.1%	0.8%	1.4% - 4.7%	
	Healthcare	12	2.8%	0.8%	1.2% - 4.4%	

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q8Why		Economy	25	5.9%	1.1%	3.7% - 8.2%
		Crime	23	5.4%	1.1%	3.3% - 7.6%
		Population	66	15.6%	1.8%	12.1% - 19.1%
		Leadership	41	9.7%	1.4%	6.9% - 12.5%
		Traffic	12	2.8%	0.8%	1.2% - 4.4%
		Jobs/Employment	22	5.2%	1.1%	3.1% - 7.3%
		No change	27	6.4%	1.2%	4.0% - 8.7%
		Climate	1	0.2%	0.2%	0.0% - 0.7%
		Sense of Community	13	3.1%	0.8%	1.4% - 4.2%
		Family friendly	4	0.9%	0.5%	0.0% - 1.9%
		Development	40	9.5%	1.4%	6.7% - 12.3%
		Technology	2	0.5%	0.3%	0.0% - 1.1%
		Diversity of people	8	1.9%	0.7%	0.6% - 3.2%
		Environment	9	2.1%	0.7%	0.7% - 3.5%
		Public Transportation	3	0.7%	0.4%	0.0% - 1.5%
		Recreation	12	2.8%	0.8%	1.2% - 4.4%
		Small town	6	1.4%	0.6%	0.3% - 2.5%
		Cost of living	4	0.9%	0.5%	0.0% - 1.9%
		Tourism	6	1.4%	0.6%	0.3% - 2.5%
		Education	9	2.1%	0.7%	0.7% - 3.5%
		Development/Growth	31	7.3%	1.3%	4.8% - 9.8%
	People actions/attitudes	25	5.9%	1.1%	3.7% - 8.2%	
	Hope/Optimism	13	3.1%	0.8%	1.4% - 4.7%	
	Other	8	1.9%	0.7%	0.6% - 3.2%	

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q9ImpSch	Quality of primary and secondary schools n=416	Very Important	317	76.2%	2.1%	72.1% - 80.3%
		Somewhat Important	72	17.3%	1.9%	13.7% - 21.0%
		Somewhat Unimportant	18	4.3%	1.0%	2.4% - 6.3%
		Very Unimportant	5	1.2%	0.5%	0.2% - 2.3%
		Don't know	4	1.0%	0.5%	0.0% - 1.9%
Q10ImpSmall	Small town feel n=417	Very Important	227	54.4%	2.4%	49.6% - 59.2%
		Somewhat Important	155	37.2%	2.4%	32.5% - 41.8%
		Somewhat Unimportant	26	6.2%	1.2%	3.9% - 8.6%
		Very Unimportant	6	1.4%	0.6%	0.3% - 2.6%
		Don't know	3	0.7%	0.4%	0.0% - 1.5%
Q11ImpRaise	Good place to raise children n=417	Very Important	358	85.9%	1.7%	82.5% - 89.2%
		Somewhat Important	46	11.0%	1.5%	8.0% - %
		Somewhat Unimportant	6	1.4%	0.6%	0.3% - %
		Very Unimportant	6	1.4%	0.6%	0.3% - %
		Don't know	1	0.2%	0.2%	0.0% - %
Q12ImpWage	Availability of living-wage jobs n=417	Very Important	334	80.1%	2.0%	76.2% - 83.9%
		Somewhat Important	64	15.3%	1.8%	11.9% - 18.8%
		Somewhat Unimportant	11	2.6%	0.8%	1.1% - 4.2%
		Very Unimportant	4	1.0%	0.5%	0.0% - 1.9%
		Don't know	4	1.0%	0.5%	0.0% - 1.9%
Q13ImpDivJob	Diversity of jobs and professional opportunities n=417	Very Important	286	68.8%	2.3%	64.3% - 73.2%
		Somewhat Important	111	26.7%	2.2%	22.4% - 31.0%
		Somewhat Unimportant	10	2.4%	0.8%	0.9% - 3.9%
		Very Unimportant	6	1.4%	0.6%	0.3% - 2.6%
		Don't know	3	0.7%	0.4%	0.0% - 1.5%

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q14ImpNat	Natural environment n=414	Very Important	347	83.8%	1.8%	80.3% - 87.4%
		Somewhat Important	64	15.5%	1.8%	12.0% - 19.0%
		Somewhat Unimportant	1	0.2%	0.2%	0.0% - 0.7%
		Very Unimportant	1	0.2%	0.2%	0.0% - 0.7%
		Don't know	1	0.2%	0.2%	0.0% - 0.7%
Q15ImpRec	Availability of parks, trails, and recreational opportunities n=415	Very Important	276	66.5%	2.3%	61.9% - 71.1%
		Somewhat Important	126	30.4%	2.3%	25.9% - 34.8%
		Somewhat Unimportant	9	2.2%	0.7%	0.8% - 3.6%
		Very Unimportant	4	1.0%	0.5%	0.0% - 1.9%
		Don't know	0	0.0%	0.0%	0.0% - 0.0%
Q16ImpShop	Availability of shopping n=415	Very Important	87	21.0%	2.0%	17.0% - 24.9%
		Somewhat Important	221	53.3%	2.5%	48.4% - 58.1%
		Somewhat Unimportant	93	22.4%	2.0%	18.4% - 26.4%
		Very Unimportant	14	3.4%	0.5%	1.6% - 5.1%
		Don't know	0.0	0.0%	0.0%	0.0% - 0.0%
Q17ImpHeal	Quality health care n=415	Very Important	335	80.7%	1.9%	76.9% - 84.5%
		Somewhat Important	73	17.6%	1.9%	13.9% - 21.3%
		Somewhat Unimportant	5	1.2%	0.5%	0.0% - 2.3%
		Very Unimportant	1	0.2%	0.2%	0.0% - 0.7%
		Don't know	1	0.2%	0.2%	0.0% - 0.7%
Q18ImpSafe	Safe, crime free neighborhoods n=415	Very Important	386	88.7%	1.6%	85.6% - 91.7%
		Somewhat Important	44	10.6%	1.5%	7.6% - 13.6%
		Somewhat Unimportant	2	0.5%	0.3%	0.0% - 1.2%
		Very Unimportant	0	0.0%	0.0%	0.0% - 0.0%
		Don't know	1	0.2%	0.2%	0.0% - 0.7%

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q19ImpRela	Good relations between people from different cultural backgrounds n=415	Very Important	294	70.8%	2.2%	66.5% - 75.2%
		Somewhat Important	105	25.3%	2.1%	21.1% - 29.5%
		Somewhat Unimportant	10	2.4%	0.8%	0.9% - 3.9%
		Very Unimportant	4	1.0%	0.5%	0.0% - 1.9%
		Don't know	2	0.5%	0.3%	0.0% - 1.2%
Q20ImpSoc	Availability of social services (such as health, nutrition, and family assistance programs etc.) n=414	Very Important	204	49.3%	2.5%	44.4% - 54.1%
		Somewhat Important	165	39.9%	2.4%	35.1% - 44.6%
		Somewhat Unimportant	33	8.0%	1.3%	5.4% - 10.6%
		Very Unimportant	11	2.7%	0.8%	1.1% - 4.2%
		Don't know	1	0.2%	0.2%	0.0% - 0.7%
Q21ImpBus	Good place to own or run a business n=414	Very Important	250	60.4%	2.4%	55.7% - 65.1%
		Somewhat Important	136	32.9%	2.3%	28.3% - 37.4%
		Somewhat Unimportant	17	4.1%	1.0%	2.2% - 6.0%
		Very Unimportant	5	1.2%	0.5%	0.2% - 2.3%
		Don't know	6	1.4%	0.6%	0.3% - 2.6%
Q22ImpHou	Availability of affordable housing n=413	Very Important	275	66.6%	2.3%	62.0% - 71.2%
		Somewhat Important	124	30.0%	2.3%	25.6% - 34.5%
		Somewhat Unimportant	10	2.4%	0.8%	0.9% - 3.9%
		Very Unimportant	3	0.7%	0.4%	0.0% - 1.5%
		Don't know	1	0.2%	0.2%	0.0% - 0.7%
Q23ImpArt	Availability of the arts, including music, theater, and dance n=413	Very Important	141	34.1%	2.3%	29.5% - 38.7%
		Somewhat Important	209	50.6%	2.5%	45.8% - 55.4%
		Somewhat Unimportant	48	11.6%	1.6%	8.5% - 14.7%
		Very Unimportant	14	3.4%	0.9%	1.6% - 5.1%
		Don't know	1	0.2%	0.2%	0.0% - 0.7%
Q24ImpAirWat	Air and water quality n=412	Very Important	363	88.1%	1.6%	85.0% - 91.2%
		Somewhat Important	46	11.2%	1.6%	8.1% - 14.2%
		Somewhat Unimportant	2	0.5%	0.3%	0.0% - 1.2%
		Very Unimportant	1	0.2%	0.2%	0.0% - 0.7%
		Don't know	0	0.0%	0.0%	0.0% - 0.0%



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Q25ImpGov	Quality of local government leadership n=411	Very Important	304	74.0%	2.2%	69.7% - 78.2%
		Somewhat Important	99	24.1%	2.1%	19.9% - 28.2%
		Somewhat Unimportant	6	1.5%	0.6%	0.3% - 2.6%
		Very Unimportant	2	0.5%	0.3%	0.0% - 1.2%
		Don't know	0	0.0%	0.0%	0.0% - 0.0%
Q26ImpDial	Respectful dialogue and cooperation among community leaders n=410	Very Important	290	70.7%	2.2%	66.3% - 75.2%
		Somewhat Important	109	26.6%	2.2%	22.3% - 30.9%
		Somewhat Unimportant	5	1.2%	0.5%	0.2% - 2.3%
		Very Unimportant	2	0.5%	0.3%	0.0% - 1.2%
		Don't know	4	1.0%	0.5%	0.0% - 1.9%
Q27ImpInvo	Community involvement in local government and decision-making n=410	Very Important	290	70.7%	2.2%	66.3% - 75.2%
		Somewhat Important	105	25.6%	2.2%	21.4% - 29.9%
		Somewhat Unimportant	7	1.7%	0.6%	0.4% - 3.0%
		Very Unimportant	3	0.7%	0.4%	0.0% - 1.6%
		Don't know	5	1.2%	0.5%	0.2% - 2.3%
Q28ImpPlan	Well-planned city n=410	Very Important	272	66.3%	2.3%	61.7% - 70.9%
		Somewhat Important	120	29.3%	2.2%	24.8% - 33.7%
		Somewhat Unimportant	15	3.7%	0.9%	1.8% - 5.5%
		Very Unimportant	2	0.5%	0.3%	0.0% - 1.2%
		Don't know	1	0.2%	0.2%	0.0% - 0.7%
Q29ImpTour	Being friendly to tourists n=409	Very Important	228	55.7%	2.5%	50.9% -60.6 %
		Somewhat Important	148	36.2%	2.4%	31.5% -40.9 %
		Somewhat Unimportant	25	6.1%	1.2%	3.8% -8.4 %
		Very Unimportant	6	1.5%	0.6%	0.3% -2.6 %
		Don't know	2	0.5%	0.3%	0.0% -1.2 %
Q30ImpTax	Assessing service taxes on tourists (e.g. bed tax) n=407	Very Important	66	16.2%	1.8%	12.6% - 19.8%
		Somewhat Important	188	46.2%	2.5%	41.3% -51.1%
		Somewhat Unimportant	92	22.6%	2.1%	18.5% -26.7%
		Very Unimportant	36	8.8%	1.4%	6.1% -11.6%
		Don't know	25	6.1%	1.2%	3.8% -8.5%

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q31ImpTraf	Lack of traffic congestion n=409	Very Important	249	60.9%	2.4%	56.1% - 65.6%
		Somewhat Important	142	34.7%	2.4%	30.1% - 39.4%
		Somewhat Unimportant	14	3.4%	0.9%	1.7% - 5.2%
		Very Unimportant	2	0.5%	0.3%	0.0% - 1.2%
		Don't know	2	0.5%	0.3%	0.0% - 1.2%
Q32ImpBike	Availability of bike paths and trails n=408	Very Important	217	53.2%	2.5%	48.3% - 58.0%
		Somewhat Important	150	36.8%	2.4%	32.1% - 41.5%
		Somewhat Unimportant	30	7.4%	1.3%	4.8% - 9.9%
		Very Unimportant	9	2.2%	0.7%	0.8% - 3.6%
		Don't know	2	0.5%	0.3%	0.0% - 1.2%
Q33ImpTrans	Availability of public transportation, such as buses or car pools n=409	Very Important	185	45.2%	2.5%	40.4% - 50.1%
		Somewhat Important	166	40.6%	2.4%	35.8% - 45.4%
		Somewhat Unimportant	36	8.8%	1.4%	6.0% - 11.6%
		Very Unimportant	16	3.9%	1.0%	2.0% - 5.8%
		Don't know	6	1.5%	0.6%	0.3% - 2.6%
Q34ImpAirport	Proximity to major airport n=409	Very Important	116	28.4%	2.2%	24.0% - 32.7%
		Somewhat Important	204	49.9%	2.5%	45.0% - 54.7%
		Somewhat Unimportant	72	17.6%	1.9%	13.9% - 21.3%
		Very Unimportant	15	3.7%	0.9%	1.8% - 5.5%
		Don't know	2	0.5%	0.3%	0.0% - 1.2%
Q35ImpInter	Access to high speed Internet n=409	Very Important	235	57.5%	2.4%	52.6% - 62.3%
		Somewhat Important	130	31.8%	2.3%	27.3% - 36.3%
		Somewhat Unimportant	29	7.1%	1.3%	4.6% - 9.6%
		Very Unimportant	12	2.9%	0.8%	1.3% - 4.6%
		Don't know	3	0.7%	0.4%	0.0% - 1.6%

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q36RateSch	Quality of primary and secondary schools n=409	Very Good	62	15.3%	1.8%	11.8% - 18.8%
		Good	184	45.4%	2.5%	40.6% - 50.3%
		Fair	106	26.2%	2.2%	21.9% - 30.5%
		Poor	29	7.2%	1.3%	4.6% - 9.7%
		Very Poor	8	2.0%	0.7%	0.6% - 3.3%
		Don't know	16	4.0%	1.0%	2.0% - 5.9%
Q37RateSmall	Small town feel n=405	Very Good	108	26.7%	2.2%	22.3% - 31.0%
		Good	197	48.6%	2.5%	43.8% - 53.5%
		Fair	71	17.5%	1.9%	13.8% - 21.2%
		Poor	25	6.2%	1.2%	3.8% - 8.5%
		Very Poor	4	1.0%	0.5%	0.0% - 2.0%
		Don't know	0	0.0%	0.0%	0.0% - 0.0%
Q38RateRaise	Good place to raise children n=406	Very Good	185	45.6%	2.5%	40.7% - 50.4%
		Good	192	47.3%	2.5%	42.4% - 52.2%
		Fair	16	3.9%	1.0%	2.0% - 5.8%
		Poor	9	2.2%	0.7%	0.8% - 3.7%
		Very Poor	1	0.2%	0.2%	0.0% - 0.7%
		Don't know	3	0.7%	0.4%	0.0% - 1.6%
Q39RateWage	Availability of living-wage jobs n=405	Very Good	16	4.0%	1.0%	2.0% - 5.9%
		Good	71	17.5%	1.9%	13.8% - 21.2%
		Fair	145	35.8%	2.4%	31.1% - 40.5%
		Poor	133	32.8%	2.3%	28.2% - 37.4%
		Very Poor	27	6.7%	1.2%	4.2% - 9.1%
		Don't know	13	3.2%	0.9%	1.5% - 4.9%
Q40RateDivJob	Diversity of jobs and professional opportunities n=405	Very Good	20	4.9%	1.1%	2.8% - 7.1%
		Good	91	22.5%	2.1%	18.4% - 26.6%
		Fair	163	40.2%	2.4%	35.5% - 45.0%
		Poor	104	25.7%	2.2%	21.4% - 30.0%
		Very Poor	14	3.5%	0.9%	1.7% - 5.2%
		Don't know	13	3.2%	0.9%	1.5% - 4.9%

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q41RateNat	Natural environment n=406	Very Good	236	58.1%	2.5%	53.3% - 62.9%
		Good	152	37.4%	2.4%	32.7% - 42.2%
		Fair	16	3.9%	1.0%	2.0% - 5.8%
		Poor	2	0.5%	0.3%	0.0% - 1.2%
		Very Poor	0	0.0%	0.0%	0.0% - 0.0%
Q42RateRec	Availability of parks, trails and recreational opportunities n=405	Very Good	241	59.5%	2.4%	54.7% - 64.3%
		Good	153	37.8%	2.4%	33.0% - 42.5%
		Fair	8	2.0%	0.7%	0.6% - 3.3%
		Poor	1	0.2%	0.2%	0.0% - 0.7%
		Very Poor	0	0.0%	0.0%	0.0% - 0.0%
		Don't know	2	0.5%	0.3%	0.0% - 1.2%
Q43RateShop	Availability of Shopping n=405	Very Good	102	25.2%	2.2%	20.9% - 29.4%
		Good	199	49.1%	2.5%	44.2% - 54.0%
		Fair	69	17.0%	1.9%	13.4% - 20.7%
		Poor	32	7.9%	1.3%	5.3% - 10.5%
		Very Poor	1	0.2%	0.2%	0.0% - 0.7%
		Don't know	2	0.5%	0.3%	0.0% - 1.2%
Q44RateHeal	Quality health care n=405	Very Good	133	32.8%	2.3%	28.2% - 37.4%
		Good	173	42.7%	2.5%	37.9% - 47.6%
		Fair	63	15.6%	1.8%	12.0% - 19.1%
		Poor	18	4.4%	1.0%	2.4% - 6.5%
		Very Poor	5	1.2%	0.5%	0.2% - 2.3%
		Don't know	13	3.2%	0.9%	1.5% - 4.9%
Q45RateSafe	Safe, crime free neighborhoods n=405	Very Good	84	20.7%	2.0%	16.8% - 24.7%
		Good	203	50.1%	2.5%	45.2% - 55.0%
		Fair	92	22.7%	2.1%	18.6% - 26.8%
		Poor	20	4.9%	1.1%	2.8% - 7.1%
		Very Poor	1	0.2%	0.2%	0.0% - 0.7%
		Don't know	5	1.2%	0.5%	0.2% - 2.3%



Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q46RateRela	Good relations between people from different cultural backgrounds n=406	Very Good	51	12.6%	1.6%	9.3% - 15.8%
		Good	181	44.6%	2.5%	39.7% - 49.4%
		Fair	117	28.8%	2.3%	24.4% - 33.2%
		Poor	29	7.1%	1.3%	4.6% - 9.7%
		Very Poor	9	2.2%	0.7%	0.8% - 3.7%
		Don't know	19	4.7%	1.0%	2.6% - 6.7%
Q47RateSoc	Availability of social services (such as health, nutrition, and family assistance programs etc.) n=405	Very Good	62	15.3%	1.8%	11.8% - 18.8%
		Good	205	50.6%	2.5%	45.7% - 55.5%
		Fair	77	19.0%	2.0%	15.2% - 22.9%
		Poor	20	4.9%	1.1%	2.8% - 7.1%
		Very Poor	41	10.1%	1.5%	7.2% - 13.1%
		Don't know	0	0.0%	0.0%	0.0% - 0.0%
Q48RateBus	Good place to own or run a business n=405	Very Good	67	16.5%	1.8%	12.9% - 20.2%
		Good	170	42.0%	2.5%	37.1% - 46.8%
		Fair	110	27.2%	2.2%	22.8% - 31.5%
		Poor	27	6.7%	1.2%	4.2% - 9.1%
		Very Poor	1	0.2%	0.2%	0.0% - 0.7%
		Don't know	30	7.4%	1.3%	4.8% - 10.0%
Q49RateHou	Availability of affordable housing n=405	Very Good	44	10.9%	1.5%	7.8% - 13.9%
		Good	183	45.2%	2.5%	40.3% - 50.1%
		Fair	123	30.4%	2.3%	25.9% - 34.9%
		Poor	36	8.9%	1.4%	6.1% - 11.7%
		Very Poor	6	1.5%	0.6%	0.3% - 2.7%
		Don't know	13	3.2%	0.9%	1.5% - 4.9%
Q50RateArt	Availability of the arts, including music, theater, and dance. n=405	Very Good	66	16.3%	1.8%	12.7% - 19.9%
		Good	170	42.0%	2.5%	37.1% - 46.8%
		Fair	111	27.4%	2.2%	23.0% - 31.8%
		Poor	39	9.6%	1.5%	6.7% - 12.5%
		Very Poor	3	0.7%	0.4%	0.0% - 1.6%
		Don't know	16	4.0%	1.0%	2.0% - 5.9%

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q51RateAir Wat	Air and water quality n=406	Very Good	150	36.9%	2.4%	32.2% - 41.7%
		Good	212	52.2%	2.5%	47.3% - 57.1%
		Fair	35	8.6%	1.4%	5.9% - 11.4%
		Poor	3	0.7%	0.4%	0.0% - 1.6%
		Very Poor	4	1.0%	0.5%	0.0% - 2.0%
		Don't know	2	0.5%	0.3%	0.0% - 1.2%
Q52RateGov	Quality of local government leadership n=406	Very Good	25	6.2%	1.2%	3.8% - 8.5%
		Good	136	33.5%	2.3%	28.9% - 38.1%
		Fair	152	37.4%	2.4%	32.7% - 42.2%
		Poor	56	13.8%	1.7%	10.4% - 17.2%
		Very Poor	16	3.9%	1.0%	2.0% - 5.8%
		Don't know	21	5.2%	1.1%	3.0% - 7.3%
Q53RateDial	Respectful dialogue and cooperation among community leaders n=406	Very Good	25	6.2%	1.2%	3.8% - 8.5%
		Good	130	32.0%	2.3%	27.5% - 36.6%
		Fair	154	37.9%	2.4%	33.2% - 42.7%
		Poor	52	12.8%	1.7%	9.5% - 16.1%
		Very Poor	15	3.7%	0.9%	1.9% - 5.5%
		Don't know	30	7.4%	1.3%	4.8% - 9.9%
Q54RateInvo	Community involvement in local government and decision- making n=406	Very Good	34	8.4%	1.4%	5.7% - 11.1%
		Good	120	29.6%	2.3%	25.1% - 34.0%
		Fair	140	34.5%	2.4%	29.8% - 39.1%
		Poor	69	17.0%	1.9%	13.3% - 20.7%
		Very Poor	17	4.2%	1.0%	2.2% - 6.1%
		Don't know	26	6.4%	1.2%	4.0% - 8.8%
Q55RatePlan	Well-planned city n=404	Very Good	41	10.1%	1.5%	7.2% - 13.1%
		Good	165	40.8%	2.4%	36.0% - 45.7%
		Fair	145	35.9%	2.4%	31.2% - 40.6%
		Poor	38	9.4%	1.5%	6.5% - 12.3%
		Very Poor	7	1.7%	0.7%	0.5% - 3.0%
		Don't know	8	2.0%	0.7%	0.6% - 3.3%

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q56RateTour	Being friendly to tourists n=405	Very Good	142	35.1%	2.4%	30.4% - 39.7%
		Good	216	53.3%	2.5%	48.5% - 58.2%
		Fair	33	8.1%	1.4%	5.5% - 10.8%
		Poor	4	1.0%	0.5%	0.0% - 2.0%
		Very Poor	4	1.0%	0.5%	0.0% - 2.0%
		Don't know	6	1.5%	0.6%	0.3% - 2.7%
Q57RateTax	Assessing service taxes on tourists (e.g. bed tax) n=400	Very Good	20	5.0%	1.1%	2.9% - 7.1%
		Good	98	24.5%	2.2%	20.3% - 28.7%
		Fair	105	26.3%	2.2%	21.9% - 30.6%
		Poor	34	8.5%	1.4%	5.8% - 11.2%
		Very Poor	9	2.3%	0.7%	0.8% - 3.7%
		Don't know	134	33.5%	2.4%	28.9% - 38.1%
Q58RateTraf	Lack of traffic congestion n=406	Very Good	41	10.1%	1.5%	7.2% - 13.0%
		Good	121	29.8%	2.3%	25.3% - 34.3%
		Fair	144	35.5%	2.4%	30.8% - 40.1%
		Poor	79	19.5%	2.0%	15.6% - 23.3%
		Very Poor	19	4.7%	1.0%	2.6% - 6.7%
		Don't know	2	0.5%	0.3%	0.0% - 1.2%
Q59RateBike	Availability of bike paths and trails n=405	Very Good	158	39.0%	2.4%	34.2% - 43.8%
		Good	207	51.1%	2.5%	46.2% - 56.0%
		Fair	28	6.9%	1.3%	4.4% - 9.4%
		Poor	6	1.5%	0.6%	0.3% - 2.7%
		Very Poor	1	0.2%	0.2%	0.0% - 0.7%
		Don't know	5	1.2%	0.5%	0.2% - 2.3%
Q60RateTrans	Availability of public transportation, such as buses or car pools n=404	Very Good	43	10.6%	1.5%	7.6% - 13.7%
		Good	137	33.9%	2.4%	29.3% - 38.5%
		Fair	124	30.7%	2.3%	26.2% - 35.2%
		Poor	65	16.1%	1.8%	12.5% - 19.7%
		Very Poor	6	1.5%	0.6%	0.3% - 2.7%
		Don't know	29	7.2%	1.3%	4.7% - 9.7%



Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q61RateAirport	Proximity to major airport n=404	Very Good	70	17.3%	1.9%	13.6% - 21.0%
		Good	213	52.7%	2.5%	47.8% - 57.6%
		Fair	94	23.3%	2.1%	19.1% - 27.4%
		Poor	22	5.4%	1.1%	3.2% - 7.7%
		Very Poor	2	0.5%	0.3%	0.0% - 1.2%
		Don't know	3	0.7%	0.4%	0.0% - 1.6%
Q62RateInternet	Access to high speed Internet n=406	Very Good	108	26.6%	2.2%	22.3% - 30.9%
		Good	185	45.6%	2.5%	40.7% - 50.4%
		Fair	61	15.0%	1.8%	11.5% - 18.5%
		Poor	26	6.4%	1.2%	4.0% - 8.8%
		Very Poor	6	1.5%	0.6%	0.3% - 2.7%
		Don't know	20	4.9%	1.1%	2.8% - 7.0%
Q63Vision	When you think of the future of the greater Coeur d'Alene area, what is your vision for the community?	More jobs	63	14.9%	1.7%	11.5% - 18.3%
		Reduce/Manage Population Growth	12	2.8%	0.8%	1.2% - 4.4%
		Increase Population Growth	11	2.6%	0.8%	1.1% - 4.1%
		Low Crime Rate	12	2.8%	0.8%	1.2% - 4.4%
		Education Improved	42	9.9%	1.5%	7.1% - 12.8%
		Family Friendly	18	4.3%	1.0%	2.3% - 6.2%
		Stop/Manage City Development	15	3.5%	0.9%	1.8% - 5.3%
		Improve City Development	33	7.8%	1.3%	5.2% - 10.4%
		General Growth	10	2.4%	0.7%	0.9% - 3.8%
		Leaders Representing Residents	17	4.0%	1.0%	2.1% - 5.9%
		Leadership Improved	15	3.5%	0.9%	1.8% - 5.3%
		Less Gov Control	3	0.7%	0.4%	0.0% - 1.5%
		More Recreation	17	4.0%	1.0%	2.1% - 5.9%
		More Tourism	13	3.1%	0.8%	1.4% - 4.7%
		Community Involvement	34	8.0%	1.3%	5.4% - 10.6%
		Stay Small Town	34	8.0%	1.3%	5.4% - 10.6%
		Traffic/road improvements	18	4.3%	1.0%	2.3% - 6.2%
		Cultural Diversity Increased	21	5.0%	1.1%	2.9% - 7.0%
		Clean Environment	30	7.1%	1.2%	4.6% - 9.5%
		Maintain Values/Quality of Life	11	2.6%	0.8%	1.1% - 4.1%

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q63Vision cont.	When you think of the future of the greater Coeur d'Alene area, what is your vision for the community?	Other	5	1.2%	0.5%	0.1% - 2.2%
		Social Services	4	0.9%	0.5%	0.0% - 1.9%
		Taxes	2	0.5%	0.3%	0.0% - 1.0%
		Crowd	6	1.4%	0.6%	0.3% - 2.5%
		Tech	2	0.5%	0.3%	0.0% - 1.1%
		Business	3	0.7%	0.4%	0.0% - 1.5%

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q64OneThing	In your opinion, what one thing can the greater Coeur d'Alene area do in order to grow and develop in a way that meets your expectations for the future?	Control or manage growth	46	10.9%	1.5%	7.9% -13.9%
		Improve public education	42	9.9%	1.5%	7.1% - 12.8%
		Protect open spaces environment	31	7.3%	1.3%	4.8% - 9.8%
		Increase number of jobs	45	10.6%	1.5%	7.7% - 13.6%
		Improve community plan	26	6.1%	1.2%	3.8% - 8.4%
		Create a better business climate	62	14.7%	1.7%	11.3% - 18.0%
		Build affordable housing	10	2.4%	0.7%	0.9% - 3.8%
		Control traffic/improve roads	15	3.5%	0.9%	1.8% - 5.3%
		Improve public transportation	10	2.4%	0.7%	0.9% - 3.8%
		Lower taxes	12	2.8%	0.8%	1.2% - 4.4%
		Other not listed above	30	7.1%	1.3%	4.7% - 9.6%
		Accountability of Community Lead	49	11.7%	1.6%	8.6% - 14.8%
		Increase in wages	14	3.3%	0.9%	1.6% - 5.1%
		Religious based solution	5	1.2%	0.5%	0.1% - 2.2%
		Community involvement	25	5.9%	1.2%	3.7% - 8.2%
		Make no changes	9	2.1%	0.7%	0.7% - 3.5%
		Increase in Music/Arts	2	0.5%	0.3%	0.0% - 1.1%
		Increase diversity	8	1.9%	0.7%	0.6% - 3.2%
		Increase health/elderly care	9	2.1%	0.7%	0.8% - 3.5%
		Lower crime	4	1.0%	0.5%	0.0% - 1.9%

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
<b>Q65Right Now</b>	<b>What can greater Coeur d'Alene do you make your life better right now?</b>	Job/Employment	35	8.3%	1.3%	5.6% - 10.9%
		Traffic	36	8.5%	1.4%	5.8% - 11.2%
		Education	14	3.3%	0.9%	1.6% - 5.0%
		Recreation	22	5.2%	1.1%	3.1% - 7.3%
		Growth Development	43	10.2%	1.5%	7.3% - 13.1%
		Public Transportation	13	3.1%	0.8%	1.4% - 4.7%
		Taxes	27	6.4%	1.2%	4.0% - 8.7%
		Leadership	15	3.5%	0.9%	1.8% - 5.3%
		Cost of living	17	4.0%	1.0%	2.1% - 5.9%
		Crime	10	2.4%	0.7%	0.9% - 3.8%
		Increase Social Services	4	0.9%	0.5%	0.0% - 1.9%
		Internet Access	9	2.1%	0.7%	0.7% - 3.5%
		Health Care	9	2.1%	0.7%	0.7% - 3.5%
		Clean Environment/Air/Water	4	0.9%	0.5%	0.0% - 1.9%
		Business	4	0.9%	0.5%	0.0% - 1.9%
		Other	7	1.7%	0.6%	0.4% - 2.9%
		Population Negative	3	0.7%	0.4%	0.0% - 1.5%
		Population Positive	1	0.2%	0.2%	0.0% - 0.7%



Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q66Reg Vote	Are you registered to vote at your current address? n=404	Yes	329	81.4%	1.9%	77.6% - 85.2%
		No	69	17.1%	1.9%	13.4% - 20.8%
		Not sure	6	1.5%	0.6%	0.3% - 2.7%
Q67City Limits	Do you live within Coeur d'Alene city limits or outside the city limits? n=405	Yes	113	27.9%	2.2%	23.5% - 32.3%
		No	292	72.1%	2.2%	67.7% - 76.5%
Q68Housing	What is your current housing arrangement? n=404	I am a home owner	320	79.2%	2.0%	75.2% - 83.2%
		I rent	62	15.3%	1.8%	11.8% - 18.9%
		I live with another person (not a spouse) who pays the cost of my housing	13	3.2%	0.9%	1.5% - 4.9%
		I live in a dorm, nursing home, or other group facility	3	0.7%	0.4%	0.0% - 1.6%
		Other (specify)	6	1.5%	0.6%	0.3% - 2.7%
Q69Occ	What is your current occupation status? n=405	Employed full-time	155	38.3%	2.4%	33.5% - 43.0%
		Employed part-time	35	8.6%	1.4%	5.9% - 11.4%
		Full-time student	13	3.2%	0.9%	1.5% - 4.9%
		Serving on active duty in the Armed Services	3	0.7%	0.4%	0.0% - 1.6%
		Full-time homemaker	15	3.7%	0.9%	1.9% - 5.6%
		Holding a job, but on temporary layoff from work or waiting to report	1	0.2%	0.2%	0.0% - 0.7%
		Looking for work	8	2.0%	0.7%	0.6% - 3.3%
		Retired	146	36.0%	2.4%	31.4% - 40.7%
		Disabled	14	3.5%	0.9%	1.7% - 5.2%
		Other	15	3.7%	0.9%	1.9% - 5.6%

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
Q70Ed	What is the highest level of education that you have completed? n=403	Less Than High School (no diploma)	13	3.2%	0.9%	1.5% - 5.0%
		High School Graduate or GED	75	18.6%	1.9%	14.8% - 22.4%
		Some College	113	28.0%	2.2%	23.6% - 32.4%
		Associates' Degree	65	16.1%	1.8%	12.5% - 19.7%
		Bachelor's Degree	92	22.8%	2.1%	18.7% - 26.9%
		Graduate or Professional Degree	45	11.2%	1.6%	8.1% - 14.3%
Q75Political	In general, would you describe your political views as... n=379	Very conservative	49	12.9%	1.7%	9.5% - 16.3%
		Conservative	140	36.9%	2.5%	32.1% - 41.8%
		Moderate	132	34.8%	2.5%	30.0% - 39.6%
		Liberal	48	12.7%	1.7%	9.3% - 16.0%
		Very liberal	10	2.6%	0.8%	1.0% - 4.3%
Q76Party	In politics today, do you consider yourself a Republican, Democrat, or Independent? n=390	Republican	137	35.1%	2.4%	30.4% - 39.9%
		Democrat	57	14.6%	1.8%	11.1% - 18.1%
		Independent/no preference/other	187	47.9%	2.5%	43.0% - 52.9%
		Don't know	9	2.3%	0.8%	0.8% - 3.8%
Q77Income	Please stop me when I reach the category that best describes your total household income. n=351	Less than 15k	24	6.8%	1.3%	4.2% - 9.5%
		Between 15k and 24k	39	11.1%	1.7%	7.8% - 14.4%
		Between 25k and 34k	45	12.8%	1.8%	9.3% - 16.3%
		Between 35k and 49k	80	22.8%	2.2%	18.4% - 27.2%
		Between 50k and 74k	71	20.2%	2.1%	16.0% - 24.5%
		Between 75k and 99k	50	14.2%	1.9%	10.6% - 17.9%
		More than 100k	42	12.0%	1.7%	8.6% - 15.4%

Variable Name	Question	Responses	Freq	Percent	Std. Error	95% CL
<b>Race</b>		African American	0	0.0%	0.0%	0.0% - 0.0%
		American Indian	12	2.8%	0.8%	1.2% - 4.4%
		Asian/Pacific Islander	4	0.9%	0.5%	0.0% - 1.9%
		Hispanic/Latino/a	5	1.2%	0.5%	0.1% - 2.2%
		White Caucasian	372	87.9%	1.6%	84.8% - 91.1%
		Other	4	0.9%	0.5%	0.0% - 1.9%
<b>AgeCat1</b>		Between 18 – 19	7	1.8%	0.7%	0.5% - 3.1%
		Between 20 - 24	16	4.0%	1.0%	2.1% - 6.0%
		Between 25 - 34	42	10.6%	1.5%	7.6% - 13.7%
		Between 35 - 44	41	10.4%	1.5%	7.3% - 13.4%
		Between 45 - 54	61	15.4%	1.8%	11.8% - 19.0%
		Between 55 - 59	54	13.6%	1.7%	10.2% - 17.0%
		Between 60 - 64	37	9.3%	1.5%	6.5% - 12.2%
		Between 65 - 74	92	23.2%	2.1%	19.1% - 27.4%
		Between 75 -84	40	10.1%	1.5%	7.1% - 13.1%
		More than 85	6	1.5%	0.6%	0.3% - 2.7%
<b>AgeCat2</b>		Between 18 - 34	65	16.4%	1.9%	12.8% - 20.1%
		Between 35 - 44	41	10.4%	1.5%	7.3% - 13.4%
		Between 45 - 54	61	15.4%	1.8%	11.8% - 19.0%
		Between 55 - 64	91	23.0%	2.1%	18.8% - 27.1%
		Between 65 - 74	92	23.2%	2.1%	19.1% - 27.4%
		More than 75	46	11.6%	1.6%	8.4% - 14.8%
<b>Sex</b>		Male	201	49.6%	2.5%	44.7% - 54.5%
		Female	204	50.4%	2.5%	45.5% - 55.3%